



Social Media Marketing - Volunteer

We are pleased to offer a volunteer opportunity for you to join our team as a Social Media Marketing Volunteer role.

About Alberta Educational Services:

Alberta Educational Services (AES) is a sub-organization of YRES (a non-profit charitable organization). AES provides individuals in the vicinity of the Alberta Region with free educational resources in a safe and supportive environment that inspires, motivates, and helps set the foundation for personal growth.

About this opportunity:

As a Social Media Marketing volunteer, you will have the chance to build up your hard skills, such as:

- Content Strategy: Crafting and executing effective content plans.
- Social Media Management: Handling various social media platforms.
- Content Creation: Creating visually appealing and engaging content.
- The list goes on to plenty more skills such as scheduling tools, storytelling, brand Consistency, Audience Segmentation & Crisis Management.

Projects can involve:

- Content Calendar Creation
- Campaign Development
- Social Media Advertising
- Community Building
- Collaboration with Other Departments

Requirements:

- 12 years old or above
- Strong communication skills and interpersonal skills
- Excellent understanding of the subject matter being taught.

The position will also work in various sectors of the company; business development, teaching, curriculum development, etc to support business growth.